



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Littlefield Consulting
455 Massachusetts Avenue NW
Suite 108
Washington, DC 2001

Contract # 339068

Schedule Dates 10/29/12-11/06/12
Advertiser Pol/J Maher/AG/PA (17123)
Agency Littlefield Consulting (6347)
Product Political - State Candidate (1071)
Brand POL/J MAHER/AG/PA (140662)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name /
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments JOHN MAHER 10/29
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/26/12
Last Modified 10/29/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06398702
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,204.07
Net Total \$29,489.71
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Nov. 2012 35 \$34,693.78
Grand Total: 35 \$34,693.78

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/29/12-10/29/12	2	:15	5:59A- Channel 11 News 6am	1								1	\$1,072.50	\$1,072.50	Pittsburgh (WPXI)	NEWS 6-7A/1	10/26/12
2.0	Normal Line / Spot	10/29/12-10/29/12	2	:15	7A- 8A (EST)	1								1	\$828.75	\$828.75	Pittsburgh (WPXI)	TODAY 7-8A/2	10/26/12
3.0	Normal Line / Spot	10/29/12-10/29/12	2	:15	11:59A- Channel 11 News 12 Noon	1								1	\$487.50	\$487.50	Pittsburgh (WPXI)	NOON NEWS/3	10/26/12
4.0	Normal Line / Spot(8/E)	10/29/12-10/29/12	2	:15	1:15:58P- Channel 11 News 4P 6M M-F	1								1	\$2,405.00	\$2,405.00	Pittsburgh (WPXI)	NEWS 6-630P/4 BKENDS	10/26/12
5.0	Normal Line / Spot	10/30/12-11/02/12	2	:15	5:59A- Channel 11 News 6am	1	1	1	1	1				4	\$1,072.50	\$4,290.00	Pittsburgh (WPXI)	NEWS 6-7A/5	10/29/12
6.0	Normal Line / Spot	11/05/12-11/06/12	2	:15	5:59A- Channel 11 News 6am	2	2							4	\$1,072.50	\$4,290.00	Pittsburgh (WPXI)	NEWS 6-7A/6	10/29/12
7.0	Normal Line / Spot	10/30/12-11/02/12	2	:15	7A- 8A (EST)	1	1	1	1	1				4	\$828.75	\$3,315.00	Pittsburgh (WPXI)	today show/7	10/29/12
8.0	Normal Line / Spot	11/05/12-11/06/12	2	:15	7A- 8A (EST)	1	1							2	\$828.75	\$1,657.50	Pittsburgh (WPXI)	today show/8	10/29/12
9.0	Revised Line / Spot	10/30/12-11/02/12	2	:15	8A- 9A (EST)	1	1	1	1	1				1	\$796.26	\$796.26	Pittsburgh (WPXI)	today show/9	10/29/12
9.1	Normal Line / Spot	10/30/12-11/02/12	2	:15	8A- 9A (EST)	1	X	X	X	X				1	\$796.26	\$796.26	Pittsburgh (WPXI)	today show/9	10/29/12
10.0	Normal Line / Spot	11/05/12-11/06/12	2	:15	8A- 9A (EST)	1	1	1						2	\$796.26	\$1,592.52	Pittsburgh (WPXI)	today show/10	10/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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11.0	Normal Line / Spot	10/30/12-11/02/12	2	:15	9A- Today Show 9a	1		X	X	X	X			1	\$536.25	\$536.25	Pittsburgh (WPXI)	9am Today Show/11	10/29/12
12.0	Normal Line / Spot	11/05/12-11/06/12	2	:15	9A- Today Show 9a	1	X	X						1	\$536.25	\$536.25	Pittsburgh (WPXI)	9a Today Show/12	10/29/12
13.0	Normal Line / Spot	11/03/12-11/03/12	2	:15	6A- 8A (EST)							1		1	\$438.75	\$438.75	Pittsburgh (WPXI)	Sat am News 6a-8a/13	10/29/12
14.0	Normal Line / Spot	11/03/12-11/03/12	2	:15	8A- 10:30A (EST)							1		1	\$487.50	\$487.50	Pittsburgh (WPXI)	Sat am News 8a-1030a/14	10/29/12
15.0	Normal Line / Spot	11/04/12-11/04/12	2	:15	8A- 10A (EST)							1		1	\$487.50	\$487.50	Pittsburgh (WPXI)	Sun am News 8a-10a/15	10/29/12
16.0	Normal Line / Spot	10/30/12-11/02/12	2	:15	11:59A- Channel 11 News At Noon			1	1	1	1			4	\$487.50	\$1,950.00	Pittsburgh (WPXI)	Noon News/16	10/29/12
17.0	Normal Line / Spot	11/05/12-11/05/12	2	:15	11:59A- Channel 11 News At Noon									1	\$487.50	\$487.50	Pittsburgh (WPXI)	Noon News/17	10/29/12
18.0	Normal Line / Spot (8/E)	10/30/12-11/02/12	2	:15	15:58P- Channel 11 News At 6pm M-F	2		X	X	X	X			2	\$2,405.00	\$4,810.00	Pittsburgh (WPXI)	6p News/18 bookends	10/29/12
19.0	Normal Line / Spot (8/E)	11/05/12-11/05/12	2	:15	15:58P- Channel 11 News At 6pm M-F	1								1	\$2,405.00	\$2,405.00	Pittsburgh (WPXI)	6p News/19 bookends	10/29/12
20.0	Normal Line / Spot (8/E)	11/04/12-11/04/12	2	:15	15:58P- CHANNEL 11 NEWS							1		1	\$1,820.00	\$1,820.00	Pittsburgh (WPXI)	Sun 6p News/20 bookends	10/29/12

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